

AMENDED IN ASSEMBLY MARCH 28, 2014

CALIFORNIA LEGISLATURE—2013–14 REGULAR SESSION

## ASSEMBLY BILL

No. 2719

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**Introduced by Assembly Member Bonta**

February 21, 2014

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~~An act to amend Section 50083 of the Government Code, relating to local government. An act to add Article 5.5 (commencing with Section 12098.9) to Chapter 1.6 of Part 2 of Division 3 of Title 2 of the Government Code, relating to business.~~

### LEGISLATIVE COUNSEL'S DIGEST

AB 2719, as amended, Bonta. ~~Local government. Governor's Office of Business and Economic Development: Standard Pop-Up Regulation Zones Act: model local ordinance or resolution.~~

*The Economic Revitalization Act establishes the Governor's Office of Business and Economic Development, also known as "GO-Biz," to, among other duties, serve the Governor as the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth.*

*This bill would require GO-Biz to develop, in consultation with local governmental entities, a model local ordinance or resolution regulating mobile retail operations within the jurisdiction of a city, county, or city and county, for adoption by a city, county, or city and county, as specified.*

~~Existing law sets forth provisions that apply to a local agency or district and its officers and employees.~~

~~This bill would make technical, nonsubstantive changes to one of these provisions.~~

Vote: majority. Appropriation: no. Fiscal committee: ~~no~~-yes.  
State-mandated local program: no.

*The people of the State of California do enact as follows:*

1     SECTION 1. Article 5.5 (commencing with Section 12098.9)  
2     is added to Chapter 1.6 of Part 2 of Division 3 of Title 2 of the  
3     Government Code, to read:

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5             Article 5.5. Standard Pop-Up Regulation Zones Act  
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7     12098.9. (a) The office shall develop, in consultation with  
8     local governmental entities, a model local ordinance or resolution  
9     regulating mobile retail operations within the jurisdiction of a  
10    city, county, or city and county, for adoption by a city, county, or  
11    city and county. The model local ordinance should define the  
12    parameters of licensing a mobile retail operation based on factors  
13    such as walkability, proximity to economic hubs, and price for  
14    retail space.

15    (b) The model local ordinance or resolution shall contain  
16    guidelines for licensing mobile and pop-up retail operations and  
17    shall prohibit mobile retail businesses that are not suitable for  
18    mobile operation.

19    (c) The model local ordinance or resolution shall contain all  
20    of the following:

21    (1) The types of vehicles or containers allowed to operate as  
22    mobile retailers, including a weight limitation.

23    (2) The minimum qualifications and licensing requirements for  
24    businesses to operate as mobile vendors and service providers.

25    (3) Appropriate timelines for license renewal and procedures  
26    for license revocation.

27    (4) A requirement that the city, county, or city and county  
28    conduct and publish a study on the impact of the local ordinance  
29    or resolution a year after the ordinance or resolution was adopted.

30    ~~SECTION 1. Section 50083 of the Government Code is~~  
31    ~~amended to read:~~

32    ~~50083. A local agency or district shall not require that its~~  
33    ~~employees be residents of that local agency or district.~~

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